

# HOW TO CREATE A DISCOUNT PROMOTION FOR YOUR STORE IN GLOVO...

Search for the **Promotions tab** in the Manager Portal and click to create a new one:

## DELIVERY **PROMOTIONS**



Free delivery

1



Flat delivery

1

### Set the promotion duration

We suggest a duration of 1 week, but you can customise it to your needs.

Start: 2023-03-02 End: 2023-03-08

☒ Customise daily active times

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Choose a specific time period to run the promotion.

**\*\*If not filled, promotion runs as long as your store is open\*\***

2

### Select the delivery fee

Select a fee

3

OPTIONAL

You can set rules to access this promotion

What's the minimum spend to get this promotion? ⓘ

☒ No minimum

☐ 15 €

☐ 20 €

☐ 25 €

OPTIONAL

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What's the minimum spend to get this promotion? ⓘ

☒ No minimum

☐ 15 €

☐ 20 €

☐ 25 €

### Choose the minimum amount consumers must spend to get the promotion

This is optional, but you can choose a minimum amount that consumers need to spend to be eligible for the promotion. Set it higher than the current average to increase average spend per order.

3

OPTIONAL

You can set a budget limit for this promotion

We will stop your promotion when you reach your budget ⓘ

Budget €

OPTIONAL

You can set a budget limit for this promotion

We will stop your promotion when you reach your budget ⓘ

Budget €

4

## PRODUCT **PROMOTIONS**



Percent discount on products

1



2 for 1 on products

1

### Select your products from the menu

Select products

### Select your products from the menu

Select products

Remember to follow the following rules if you want the promotion to be featured in the slider carousel

**If you have Top Sellers enabled, you will need to include in the promotion 3 products including 1 Top Seller. Otherwise, the promotion must include a minimum of 5 products from your whole menu.**

2

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3

### Select your discount

Select a percentage

4

OPTIONAL

You can set a budget limit for this promotion

We will stop your promotion when you reach your budget ⓘ

Budget €

OPTIONAL

You can set a budget limit for this promotion

We will stop your promotion when you reach your budget ⓘ

Budget €

### Choose your budget for the promotion

While setting up your campaign you can indicate the maximum budget amount you'd like to spend on that promotion. We will stop the promotion automatically as soon as it surpasses 90% of the budget.

Our recommendation is that you allocate a minimum budget of 10% of your monthly sales, given it will work like a marketing investment.